PSORIASIS: AN INCURABLE CHRONIC SKIN DISEASE

MORE THAN 125 MILLION PEOPLE ARE AFFECTED WORLDWIDE

Nearly 3% of the world’s population is living with psoriasis.
More than 1/3 of patients with plaque psoriasis suffer from its moderate-to-severe form.

EFFECTS ON QUALITY OF LIFE
The effect of psoriasis on patients’ quality of life is similar to diseases such as cancer (lymphoma), heart attack, arthritis, type 2 diabetes and depression. A number of international studies also demonstrate that people with more severe forms of psoriasis have a significantly reduced life expectancy.

TREATMENT FAILURE
Up to 50% of people with moderate-to-severe plaque psoriasis report dissatisfaction with existing treatments, indicating the need for new efficacious therapies that act faster and longer to relieve pain, itching and other symptoms.

PSORIATIC ARTHRITIS
30% of patients are affected

MOST COMMON SYMPTOMS
- Thick, red skin
- Scaling
- Itching
- Pain

COMORBIDITIES
Comorbidities are diseases or conditions that occur simultaneously.

- Depression
- Diabetes
- Psoriatic Arthritis
- Heart Disease