

PSORIASIS: AN INCURABLE CHRONIC SKIN DISEASE¹

MORE THAN

125 MILLION^{2,6}

PEOPLE ARE AFFECTED WORLDWIDE

Nearly 3% of the world's population is living with psoriasis².

More than 1/3 of patients with plaque psoriasis suffer from its moderate-to-severe form¹⁵.

EFFECTS ON QUALITY OF LIFE³⁻⁵

The effect of psoriasis on patients' quality of life is similar to diseases such as cancer (lymphoma), heart attack, arthritis, type 2 diabetes and depression. A number of international studies also demonstrate that people with more severe forms of psoriasis have a significantly reduced life expectancy.



75%

FEEL UNATTRACTIVE



54%

FEEL DEPRESSED



31%

HAVE FINANCIAL DISTRESS



8%

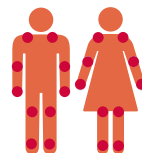
ARE RESTRICTED TO WORKING AT HOME

TREATMENT FAILURE^{3, 6-10}



Up to 50% of people with moderate-to-severe plaque psoriasis report dissatisfaction with existing treatments, indicating the need for new efficacious therapies that act faster and longer to relieve pain, itching and other symptoms.

PSORIATIC ARTHRITIS¹¹



30%

of patients are affected

MOST COMMON SYMPTOMS¹²



THICK, RED SKIN



SCALING



ITCHING



PAIN

COMORBIDITIES^{5, 13, 14}

Comorbidities are diseases or conditions that occur simultaneously.



DEPRESSION



DIABETES



PSORIATIC ARTHRITIS



HEART DISEASE

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